



# THE SECRET TO A GREAT SANDWICH (A WINNING COMBINATION OF BREAD & PROTEIN!)

We know the star of any sandwich or burger is often seen as the protein, but did you know consumers rank bread as equally important! It's really no surprise since it's the first thing guests see, and makes the difference between a sandwich holding all its ingredients together, and one that falls apart. **Since bread and protein work hand-in-hand to create the ultimate eating experience, we created a simple guide to help select complementary options.**

Sandwiches are found on over **69%** of restaurant menus  
Datassential MenuTrends, 2023

**...and is the 2<sup>nd</sup> most menu'd savoury dish**  
Datassential, Sandwich Keynote, 2022



## Protein Texture

### CRISPY

*(such as fried chicken or fish)*

Select softer bread varieties to contrast with the crisp coating.



### RESILIENT BUNS

ACE® Classic Burger Bun  
ACE® Craft Slider Bun

### SAUCY

*(such as pulled pork, brisket, ground meat)*

Select breads that are resilient with a slight crust but airy interior so they don't get mushy or fall apart.



### VERSATILE PANINIS

ACE® Mini Herb Schiacciata

### SOFT

*(such as tuna melts, lobster, chicken salads)*

Opt for breads that are softer so the filling doesn't squeeze out, but still provides stability and structure.



### RUSTIC CIABATTAS

ACE® Ciabatta Piccola 6"  
ACE® Ciabatta Bun 4"x4"

### DRY

*(such as cured proteins, shaved or sliced deli meats, sausage)*

These types of proteins can handle a bread with a delicious crisp crust.



### CRUSTY BAGUETTES

ACE® Baguette Roll

### GRILLED

*(such as grilled chicken, steak, meat patties)*

Has the most flexibility & can often work with almost all bread types!

## Flavour Pairing Tips

**Bold, Rich or Savoury Proteins:** Complement with more neutral bases such as white based breads.

**Mild Proteins:** Enhance flavour by contrasting with herb, garlic or multigrain bread varieties.

ACE Bakery® artisan breads are the perfect foundation for your creativity.  
[ACEBakery.com/Foodservice](http://ACEBakery.com/Foodservice)



FOR MORE INFORMATION, REACH OUT TO YOUR LOCAL ACE BAKERY® BROKER REPRESENTATIVE.

