



THE SECRET TO A GREAT SANDWICH (A WINNING COMBINATION OF BREAD & PROTEIN!)

We know the star of any sandwich or burger is often seen as the protein, but did you know consumers rank bread as equally important! It's really no surprise since it's the first thing guests see, and makes the difference between a sandwich holding all its ingredients together, and one that falls apart. **Since bread and protein work hand-in-hand to create the ultimate eating experience, we created a simple guide to help select complementary options.**

Sandwiches are found on over **69%** of restaurant menus
Datassential MenuTrends, 2023

...and is the 2nd most menu'd savory dish
Datassential, Sandwich Keynote, 2022



Protein Texture

CRISPY

(such as fried chicken or fish)

Select softer bread varieties to contrast with the crisp coating.



RESILIENT BUNS

ACE® Classic Burger Bun
ACE® Craft Slider Bun

SAUCY

(such as pulled pork, brisket, ground meat)

Select breads that are resilient with a slight crust but airy interior so they don't get mushy or fall apart.



VERSATILE PANINIS

ACE® Mini Herb Schiacciata

SOFT

(such as tuna melts, lobster, chicken salads)

Opt for breads that are softer so the filling doesn't squeeze out, but still provides stability and structure.



RUSTIC CIABATTAS

ACE® Ciabatta Piccola 6"
ACE® Ciabatta Bun 4"x4"

DRY

(such as cured proteins, shaved or sliced deli meats, sausage)

These types of proteins can handle a bread with a delicious crisp crust.



CRUSTY BAGUETTES

ACE® Baguette Roll

GRILLED

(such as grilled chicken, steak, meat patties)

Has the most flexibility & can often work with almost all bread types!

Flavor Pairing Tips

Bold, Rich or Savory Proteins: Complement with more neutral bases such as white based breads.

Mild Proteins: Enhance flavor by contrasting with herb, garlic or multigrain bread varieties.

ACE Bakery® artisan breads are the perfect foundation for your creativity.
ACEBakery.com/Foodservice



FOR MORE INFORMATION, REACH OUT TO YOUR LOCAL KEYIMPACT® SALES REPRESENTATIVE.

